Center For Environmental Health and ReThink Disposable Institution Case Study:

# **Berkeley Unified School District**

July 2024 | Phase One

Berkeley Unified cuts waste and instills environmental values in students through reusable serviceware at 2 elementary schools and 1 middle school







## **Contributing Partners**

Berkeley Unified School District

Center for Environmental Health

Clean Water Fund

City of Berkeley

**Ecology Center** 

Heirs to the Ocean

Jacqueline Omania's Zero Waste Classrooms

Plastic Free Restaurants

Rachel Doughty

Sandra Curtis

StopWaste

Susan Bachman

...and many more

This project was made possible by funding from StopWaste, Altamont Education Advisory Board, Overbrook Foundation, and Rachel Doughty





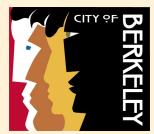












# INSTITUTION PROFILE:

#### Name:

Berkeley Unified School District (BUSD)

Location: Berkeley, CA

#### **Student Population:**

9,801

#### **Food Services:**

Breakfast (classroom and cafeteria), Lunch, and Child and Adult Care Food Program (after school meals)

#### Ware Washing:

Dishwashers at King, Longfellow, Willard Middle Schools; Cragmont, John Muir Elementary Schools

BUSD is comprised of 11 elementary schools, 3 middle schools, one high school, and one alternative school.

The average daily participation in school meals at the elementary and middle schools is 6,000 students for breakfast and 2,500 students for lunch.

All food is prepared and distributed from the central scratch kitchen located at King Middle School.

# Introduction

The journey to reusables for Berkeley Unified School District (BUSD) has been long and transformative. It began with discovery meetings in 2018 and was propelled forward by a dedicated team of students, teachers, administrators, parents, and local organizations. Heightened awareness over excessive single-use packaging during COVID, urgency to achieve zero emissions by 2050 through reductions in greenhouse gas emissions tied to disposable food packaging, and the impact of recent State and local policies mandating recycling were all critical factors that galvanized the decision to untether from disposable foodware. But the most pivotal driving force was the collective recognition that transitioning to reusable serviceware not only stops trash but empowers students with everyday sustainable habits for healthier lives.

By transitioning from single-use disposable food packaging to less-toxic durable alternatives at just 3 out of 16 schools, BUSD expects to eliminate 46,000 single-use utensils and 73,000 single-use trays in a given school year.

In 2024, BUSD successfully implemented the first phase of reuse deployment at three schools: Cragmont Elementary School, John Muir Elementary School, and Martin Luther King Middle School. These schools were selected as the first cohort due to their existing dishwasher infrastructure, on-site staff capacity, and earlier return to the cafeteria.

The total cost for reusable stainless steel trays, sporks, cups, and bowls for 10 schools amounted to \$52,970 that was funded primarily by the non-profit organization Plastic Free Restaurants. Rather than hiring additional staff, BUSD expanded the Nutrition Services Assistant job description by one hour, effectively creating a full-time position.

With a 180-day school year, the three participating schools collectively serve approximately 2,000 meals, daily. By transitioning from single-use disposable food packaging to less-toxic durable alternatives at just 3 out of 16 schools, BUSD expects to eliminate 46,000 single-use utensils and 73,000 single-use trays in a given school year. This change also includes replacing disposable cups and bowls with reusable alternatives, resulting in a total reduction of 170,000 single-use items per school year. This transformation diverts over 6,600 lbs of waste annually, equivalent to 4.3 pounds of trash per student. After the initial deployment of reuse, BUSD, annually saves more than \$13,000 by cutting back on the purchase of disposable foodware. These annual savings are now available for other essential budgetary needs.



Before and After: Stainless steel is favored for its durability in high heat dishwashers. These attractive wares can be used over 1,000 times, make food look tastier, and comfortably warm to the touch.

"The students love the reusables, especially the older ones. It gives them a sense of eating on a plate like at home. My team thinks it's increased the number of students eating school lunches and makes the food look more appealing." — Bonita Everfield, Cragmont Cafeteria Supervisor

# **Implementation Timeline**

#### 2013

The District passes Resolution 13-070, becoming a Priority Partner for Waste Reduction with StopWaste,

which recognizes that BUSD "schools have many opportunities and choices to use natural resources more efficiently."

2014

Select BUSD teachers initiate student-led climate literacy and sustainability initiatives like Zero Waste Classroom Project and Wasteless Wednesdays.

#### 2018

BUSD finalizes its <u>Sustainability Plan</u>, emphasizing student advocacy for "reusable utensils and less packaging with our snacks." Principals and certified staff recognize reducing waste with meals as part of their

"bold" vision for a more sustainable school and district."

Diverse stakeholders convene and keep the BUSD reuse initiative moving forward.

2019

BUSD hires a full-time Sustainability Coordinator to oversee the implementation of the newly passed Plan. The Center for Environmental Health confirms the presence of fluorine, an indicator of PFAS, in disposable trays and portion cups, which escalates the urgency for transforming foodware.

#### 2021

Reuse efforts regain momentum post-COVID-19 pandemic.
Students engage with school board members at office hours,
present to the school board, and secure funding for the
BUSD reuse initiative. Nutrition Services and the
Sustainability Coordinator work with Clean Water Fund's

ReThink Disposable team to select new reusable foodware and begin procurement.

2023

BUSD Sustainability Program Coordinator and Nutrition
Services team implement reusable foodware at
Cragmont Elementary, John Muir Elementary,
and Martin Luther King Middle Schools.



#### **New Reusable Foodware**

- Stainless steel sporks eliminated the need for separate spoons and forks
   \$1.16 each, includes shipping
- Greensteel 10-ounce stainless steel cups
   \$2.50 each, includes shipping
- Ahimsa 3-compartment stainless steel trays
   \$8.50 per unit
- 10-ounce and 16-ounce double-walled stainless steel bowls
   \$5.96 each, includes shipping

## **Highlights**

- Successfully piloted reusable foodware at two elementary schools and one middle school serving a total of 1,545 students
- Replaced 9 single-use foodware items with 4 reusable items
- Phase 1 resulted in \$13,064 annual savings; Phase 2 will achieve \$39,144 annual savings
- Phase 1 reduced waste by 3.3 tons (6,685 pounds), every school year;
   Phase 2 will reduce waste by 10 tons (19,965 pounds), every school year
- Annually eliminated 170,000 individual single-use items in Phase 1;
   547,500 annually in Phase 2
- Upgraded a part-time Nutrition Services Assistant to full time by adding one additional hour per day to manage new wares
- Potentially reduces students' exposure to chronic sources of PFAS

## **Feedback: Student Quotes (6-8 grades)**



Results		Packaging Impacts			Cost Impacts
Disposable Product Replaced	New Reusable Item Implemented	Annual Quantity of Disposable Items Eliminated	Percent Disposable Reduction	Annual Waste Reduction (lbs.)	Annual NET Cost Savings
Plastic fork	Stainless steel	23,000	100%	176	\$225
Plastic spoon	spork	23,000	100%	145	\$179
5-compartment fiber plate		28,500	100%	2,827	\$3,362
3-compartment fiber plate	Stainless steel multi-compartment tray	2,000	100%	20	\$369
3-lb paper tray		7,500	100%	192	\$631
5-lb paper tray		35,000	100%	1,064	\$3,180
9-oz paper cup	10-oz stainless steel cup	25,000	100%	690	\$2,813
5-oz paper cup	Eliminated	13,000	100%	1,048	\$1,673
Paper hot cup (soup)	Stainless steel double-walled bowl	13,000	100%	524	\$632
	TOTALS or AVERAGES	170,000 pieces	100%	6,685 pounds	\$13,064

"The reusables make my job a lot easier. The compost bin isn't half as full as it used to be because there are no paper trays so I don't have to switch the bag out as much. There's still food waste that I wish didn't exist but it's all a work in progress." — Jackie Ray Jr, Cragmont Lead Custodian

## Phase One Schools

School	Enrollment	Meals served per day
Cragmont Elementary	356	100 lunches / 350 breakfasts
John Muir Elementary	318	90 lunches / 291 breakfasts
Martin Luther King Middle School	871	362 lunches / 850 breakfasts

#### **Challenges**

The Nutrition Service Department has struggled with persistent staffing shortages, recruitment difficulties, high turnover rates, and limited hours, significantly straining operations. This crisis often necessitated the reassignment of employees from schools with at least two Nutrition Services staff members to support other sites. This exacerbated the strain on capacity and left no room for initiatives like reuse.

To address these issues and stabilize the workforce, the Nutrition Service Director implemented a crucial strategy: converting all part-time positions to full-time by adding just one additional hour per day. This win reflected nearly a decade of advocacy by staff, students, teachers, and stakeholders within the adminstration. This change extends daily work hours for employees and in turn supports having dish machines with staff that can operate them at each school.

By Fall 2024, BUSD has successfully filled nearly all Nutrition Service Assistant positions, a notable accomplishment given the challenges. These changes not only ensures a more resilient workforce capable of handling absences and leaves but also means that the subsequent 9 schools set to deploy reusables are fully staffed to efficiently provide meal services and manage dishwashing.



Keeping high return rates on reusables is an important challenge that needs to be overcome in a K-12 school reuse system. Having higher value reusables makes them feel more valuable to students (and adults) and this helps BUSD keep their loss rate very low. Still, utensils can often end up in the landfill or other waste bins. Here are a few simple ways to prevent utensils from being accidentally thrown away:

- Pair them with other larger reusables that match in material. The idea being, stainless steel trays do not end up in the trash, so stainless steel sporks should not either.
- Have clear signage and reuse return stations next to every refuse bin. Make sure that they are at eye level for the students.
- Start bussing stacks with a sample item and separate trays from the utensils and cups this will help students see that "this is where the utensils go", "this is where the cups go", "this is where the trays go".
- Have green teams or bin monitors direct students on what goes where, particularly after the launch and at the beginning of the school year.
- Have open bins so if a student does throw away utensils, they can reach in and correct the mistake.
- Make sure the students can't bend or break the utensils.

#### To Be Continued...

The first wave of reuse deployment at BUSD highlighted the overarching waste issues at their schools. This work uncovered practical ways to green the District, resulting in significant waste reduction and annual net savings. BUSD plans to conduct a longitudinal waste assessment, which may reveal further opportunities to reduce costs by scaling back refuse hauling services.

Now, more than ever, the District is focused on continuing reuse efforts at additional schools with plans to have all schools transitioned by the Fall of 2026. The second phase will include the Berkeley Technology Academy, Malcolm X Elementary School, Oxford Elementary School, Ruth Acty Elementary School, Thousand Oaks Elementary School, and Willard Middle School. Projected metrics for second phase reuse deployment at a total of 9 schools show even greater benefits with annual reductions of 547,500 pieces of single-use foodware, weighing over 19,965 pound, resulting in annual net savings of nearly \$40,000.

Additionally, BUSD aims to eliminate plastic packaging in its universal breakfast program. The Nutrition Service Department is reviewing contracts with local vendors who can provide the District with bulk cereal and is collaborating with the Sustainability Program to identify stainless steel packaging options.

## **Keep in Touch**

Clean Water Fund and the Center for Environmental Health look forward to expanding BUSD's reuse and waste reduction efforts, as outlined in the initial version of their case study. Please keep in touch to learn about additional initiatives and updated waste reduction data.





